

THE OAKS TIGERS

2023 SPONSORSHIP PACKAGES

THE OAKS



J.R.L.F.C.



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THE OAKS TIGERS JUNIOR RUGBY LEAGUE FOOTBALL CLUB

The Oaks Tigers Junior Rugby League Football Club aims to promote, foster, support and encourage children to play Rugby League. The club is a proud member of the Group 6 Junior Rugby League (Group 6 JRL) association incorporating 11 junior clubs. The club is located west of Camden, at Dudley Chesham Oval, The Oaks NSW 2570.

The Oaks Tigers Junior Rugby League Football Club had 217 registered players in season 2022 across 17 teams from Under 6 through to Under 16. The season got off to a rough start with the flooding which caused a few hiccups along the way but we managed to play 12 fantastic rounds, 5 of which were home games. We were also lucky enough to hold the Group 6 mod Grand Final which was a fantastic day for all. We had 6 of our 9 competition teams play in the semi finals with 5 making the Grand Final and one narrowly missing out. Of these 5 teams, 3 came away Premiers!!

Once again, the Club provided all registered players with new training gear, drink bottles and backpacks and all players received a trophy and their playing jersey. In 2022 our International teams (Under 13's - Under 16's including Girls league tag) formed part of the new Macarthur Conference Competition. This saw a merger between Group 6 and Wests Tigers Macarthur Competitions in an attempt to ensure a more competitive balance for participants and create a better pathway for development. As a sponsor, this offers an even greater level of exposure for your business as our teams travel further across the Macarthur region and similarly, Clubs will visit our grounds at The Oaks and be witness to your advertising and promotion. It is the intention of the Club to have a dedicated social media officer on the Committee in 2023 to help with the promotion of Club events and support our sponsors. Our club is run by a hard-working, dedicated group of volunteers who strive to offer our children the best opportunity to play rugby league. We look forward to having you on board in 2023.

FUNCTIONS, GAMES AND EVENTS

By joining The Oaks Tigers as a sponsor or supporter, you will be invited to our Club Presentation Day, fundraising events and home games throughout the season.

FLEXIBILITY

There are many ways in which you can support the Oaks Tigers Junior Rugby League Football club. This document outlines the ways that you can provide sponsorship or donations with options including club sponsorship and team sponsorship. All of the Sponsorship options are for the 2023 season and offer good value and exposure for your company or business. If you cannot find an option that suits your needs, please feel free to contact the club to discuss other ways that you can assist.

It is the intention of the club to renew sponsorships yearly, allowing us to continue to allow our players to retain their playing and training gear, however, longer sponsor terms may be available and are open to negotiation.

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The Oaks JRLFC intends to continue to build on the success of previous years and hopes to continue to provide our players with fresh apparel and training gear. In 2023 we are aiming to provide:

- Sublimated Jerseys, shorts & playing socks
- Training Shirts (including for Coaches and trainers)
- Training Shorts
- Game Day Polo Shirts for our International teams
- Refreshed training equipment where required
- Coaches shirts

To achieve this we are seeking the continued assistance of past sponsors, as well as new sponsors from our local and extended community businesses & companies, who are interested in making a difference to a great local family orientated club.



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JERSEY SPONSOR PACKAGES	INVESTMENT	COVERAGE/BENEFITS
PLATINUM SPONSOR - 1 AVAILABLE	\$10,000	<p>Company Name and/or Logo on the front of all Playing Jerseys and Training Shirts</p> <p>Permanent Signage displayed prominently around the main field throughout the current season</p> <p>Home Game announcements during the day over the ground speaker system</p> <p>Sponsor Logo used on all promotional material and official notifications</p> <p>Logo and web link on club websites/media</p> <p>Appreciation Plaque</p>
DIAMOND SPONSOR - 2 AVAILABLE	\$7,500	<p>Company Name and/or Logo on the back of all Playing Jerseys above or below the number</p> <p>Permanent Signage displayed prominently around the main field throughout the current season</p> <p>Home game announcements during the day over the ground speaker system</p> <p>Sponsor Logo used on all promotional material and official notifications, including training shirts (see note)</p> <p>Logo and weblink on club websites/media</p> <p>Appreciation Plaque</p>

SPONSOR PACKAGES	INVESTMENT	COVERAGE/BENEFITS
SCOREBOARD SPONSOR - 1 AVAILABLE	\$5,000	<p>Permanent Signage displayed prominently on the raised electronic scoreboard throughout the current season, providing year round exposure</p> <p>Home Game announcements during the day over the ground speaker system</p> <p>Sponsor Logo used on all promotional material and official notifications, including training shirts</p> <p>Logo and web link on club websites/media</p> <p>Appreciation Plaque</p>
GOLD SPONSOR - 2 AVAILABLE	\$3,000	<p>Company Name/Logo on leg of all playing shorts</p> <p>Permanent Signage displayed prominently around the main field throughout the current season</p> <p>Home game announcements during the day over the ground speaker system</p> <p>Sponsor Logo used on all promotional material and official notifications, including training shirts (see note)</p> <p>Logo and weblink on club websites/media</p> <p>Appreciation Plaque</p>



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SPONSOR PACKAGES	INVESTMENT	COVERAGE/BENEFITS
SILVER SPONSOR - LIMITED BY NUMBER OF PLAYING TEAMS PER SEASON	\$1,500	Company Name and/or Logo on the sleeve of the playing jerseys for either Mini Teams (U6-U9) Mod Teams (U10-U12) International Teams (U13-U16) Girls League Tag teams (if applicable) Permanent Signage displayed prominently around the main field throughout the current season Home game announcements during the day over the ground speaker system Sponsor Logo used on all promotional material and official notifications, including training shirts (see note) Logo and weblink on club websites/media Certificate of appreciation
BRONZE SPONSOR	\$500	Company Name and/or Logo on training gear/ apparel supplied to players/officials (see note) Home game announcements during the day over the ground speaker system Sponsor Logo used on all promotional material and official notifications Logo and weblink on club websites/media Certificate of Appreciation.

OTHER CLUB SPONSORSHIP

In addition to the above packages, there are other ways to support our club. You could consider making a donation, offering discounts or providing products, services or vouchers that may be able to be used for raffles or prizes throughout the year.

If you are unable to sponsor the club in any of our proposed packages, but are interested in supporting the club, please do not hesitate to contact us to discuss alternatives.

Areas of consideration to support in are items listed (but not limited to) below:

- Corner Posts & pads
- Goal Post pads
- Player Seating
- Portable Gazebos, shade structures for game day players/officials
- Training equipment
- Gear bags
- First Aid Supplies
- Professional/trade services
- Facilities/grounds improvements & upgrades

Thank you for taking the time to read over our 2023 Sponsorship Pack and thank you in advance for your support. Our sponsorship applications can be found on the following pages and once completed should be returned to the club Secretary at theoaksjrffc@hotmail.com as soon as possible.

PLEASE NOTE: In order to have your company's logo included on jerseys and/or training gear, we need a signed Sponsorship Offer by close of business 5th December 2022 so that we can order the gear to arrive in time for the 2023 season.



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SPONSORSHIP ACKNOWLEDGEMENT:

I / We the undersigned, agree to sponsor The Oaks Tigers Junior Rugby League Football Club for the amounts noted in this Application Form. By signing below, I / We authorize The Oaks Tigers JRLFC to use our Company Name, Logo and Details for any promotional activities (including club apparel/gear/equipment, game day announcements, website promotions and other associated activities and media. I / We acknowledge that this sponsorship is for the 2023 season only unless agreed otherwise, and any additional seasons will incur additional charges as agreed.

AUTHORIZED PERSON: _____

POSITION: _____

SIGNATURE: _____

DATE: _____

Monetary Payment of sponsorship can be made by cheque or direct deposit. Receipt of payment will be forwarded to you upon clearance.

Cheques are to be made payable to: The Oaks JRLFC

Direct Deposits can be made to:
The Oaks JRLFC
BSB: 062 516
ACC: 0090 5619

SPONSORSHIP APPROVED BY AUTHORIZED CLUB REPRESENTATIVE, ON BEHALF OF THE OAKS TIGERS JRLFC

AUTHORIZED PERSON: _____

POSITION: _____

SIGNATURE: _____

DATE: _____

CONTACT DETAILS

PRESIDENT: Shaun Grimston (2022)
0433 225 772

SECRETARY: Deanna Parry (2022)
0408 442 438

EMAIL: theoaksjrffc@hotmail.com



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